

# Author's Purpose

The author's point of view

Depends on the purpose

There are many ways the author can portray

What they want to say

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**To persuade** is just one

**To entertain** is another

**To inform, To explain, Express an opinion,**

**To clarify, To convey a mood, To prove something to the reader, Expose beliefs, or Share a story**

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Decide the author's purpose

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Take a look at the main idea to find

A better vision inside the author's mind

Everything you read has a point of view

Every author decides on a purpose too

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If you want to know the author's ultimate goal

Looking at the title or effects on the text

Is the best way to know

Determine the main idea if you don't already know